



SUBSCRIPTION LEVELS

Service Level: Free – Available on www.cmj.com to all CMJ Account holders.

Free Service Level Includes:

- RAM Top 20 Charts
- RAM Top 10 Specialty Genre Charts

Service Level: Artist/Band – \$199/yr – Designed for artists managing their own promotional and marketing campaigns.

Artist/Band Subscription Service Level Includes:

- RAM Top 100 Charts
- RAM Top 40 Specialty Genre Charts
- Station Log Information (within artist's home-market and 2 additional markets)
- Station Top 30 Playlist Information (within artist's home-market and 2 additional markets)
- Artist Tracking Reports For Your Band
- 48-Issue subscription to *CMJ New Music Report* (online)
- One-year subscription to *CMJ New Music Monthly*
- Automatic Showcase application entry for CMJ Music Marathon (Not a Guarantee of Placement)
- 25% off of 1 CMJ Music Marathon Registration
- Station Contact Information based on genre searches (available in RAM Version 2)

Service Level: Broadcaster – \$399/yr – Designed for radio stations and other broadcasters.

Broadcaster Subscription Service Level Includes:

- RAM Top 50 Charts
- RAM Top 75 Specialty Genre Charts
- Station Log Information (within local market)
- Station Top 50 Playlist Information (within local market)
- 48-Issue subscription to *CMJ New Music Report* (online)
- One-year subscription to *CMJ New Music Monthly*
- 25% off of 2 CMJ Music Marathon Registrations

Service Level: Indie – \$1,999/yr – Designed for the indie music business professional.

Indie Subscription Service Level Includes:

- RAM Top 250 Charts
- RAM Top 75 Specialty Genre Charts
- Custom charts based on the criteria that you provide including: Chart Focus; Markets or Regions; Genre(s); Date Range
- Station Log Information for all RAM Broadcasters
- Station Playlist Information for all RAM Broadcasters
- Unlimited Artist Tracking Reports
- Adds Reports from all RAM broadcasters
- Drops Reports from all RAM broadcasters
- 48-issue subscription to *CMJ New Music Report*
- One-year subscription to *CMJ New Music Monthly*
- \$1,999 Credit for a la Carte CMJ Industry Area Data Usage
- 1 Audio or Multimedia Track on “CMJ On Air” CD Sampler (Distributed to all *CMJ New Music Report* Subscribers)

Service Level: Executive – \$29,999/yr – Designed for mid to large companies working with multiple artists throughout various stages of their development.

Executive Subscription Service Level Includes:

- RAM Top 400 Charts
- RAM Top 100 Specialty Genre Charts
- Custom charts based on the criteria that you provide including: Chart Focus; Stations; Markets or Regions; Genre(s); Album Release Date; Artist Deal Status (Signed or Unsigned); Date Range
- Station Log Information for all RAM Broadcasters
- Station Playlist Information for all RAM Broadcasters
- Unlimited Artist Tracking Reports
- First Spin Reports
- Spin Level Reports
- Adds Reports from all RAM broadcasters
- Drops Reports from all RAM broadcasters
- 25 48-issue subscriptions to *CMJ New Music Report*
- 25 one-year subscriptions to *CMJ New Music Monthly*
- Unlimited access to CMJ Industry Area Data for your entire company

Custom RAM application development is also available. Please contact CMJ for more information.

GET RAM!

Labels, Publishers, Broadcasters, Artists and other parties interested in gaining access to RAM should contact Mike Boyle at (917) 606-1908 Ext. 244 or ram@cmj.com or visit www.cmj.com/RAM.