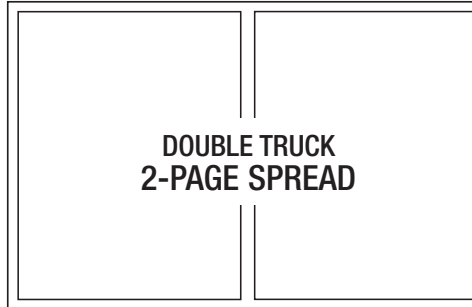


CMJ NEW MUSIC MONTHLY / CMJ NEW MUSIC REPORT ADVERTISING DIMENSIONS



FULL PAGE

FULL PAGE
Trim—8.375" x 10.812"
Safety—7.875" x 10.312"
Full Bleed—8.625" x 11.063



**DOUBLE TRUCK
2-PAGE SPREAD**

2-PAGE SPREAD
Trim—16.75" x 10.812"
Safety—16.25" x 10.312"
minimum 1/4" from gutter
1/2" recommended
Full Bleed—17" x 11.063



**1/2
PAGE
VERT**

**HALF PAGE
VERTICLE**
Trim—3.75" x 10.312"



**1/2 PAGE
HORIZONTAL**

**HALF PAGE
HORIZONTAL**
Trim—7.75" x 5"



**1/4
PAGE**

1/4 PAGE
Trim—3.75" x 5"



**1/8
PAGE**

1/8 PAGE
Trim—3.75" x 2.437"



HALF-PAGE SPREAD

1/2 PAGE SPREAD
Trim—16.75" x 5"
Safety—16.25" x 4.75"
minimum 1/4" from gutter
1/2" recommended
Full Bleed—17" x 5.124
No bleed on top



1/4 PAGE HORIZONTAL

Only available
in the CMJ New Music Report
1/4 PAGE HORIZONTAL
Trim—7.75" x 2.437"

CMJ.COM AD SPECS

BANNERS: 468 pixels x 60 pixels, 728 pixels x 90 pixels,
or 130 pixels x 100 pixels **must be .swf, .gif or .jpg**

FEATURES: 330 pixels x 150 pixels
or 130 pixels x 100 pixels **must be .swf, .gif or .jpg**

CMJ BLAST: 468 pixels x 60 pixels,
or 130 pixels x 100 pixels **.jpg or .gif only**

Please try to keep files sizes as small as possible.

Production Dimensions:

Trim 8.375" x 10.812"

Safety 7.75" x 10.312"

Full Bleed 8.625" x 11.062

Single page fractional ads are non-bleed.
Both magazines have the same trim,
bleed and safety dimensions.

**See the next page for digital
requirements and instructions
for sending files.**



DIGITAL REQUIREMENTS

Images must be 300 dpi, CMYK, in TIFF, EPS or PDF format. All fonts must be included. Acceptable media: Macintosh CD-ROM. Files that are emailed or FTP'd should be stuffed or zipped. If you are using Mac OS X please be sure the stuffed file is not archived and tagged with ".sitx". **Please do not send film output.**

NAMING REQUIREMENTS

You MUST name your files accordingly: **BAND/PRODUCT (underscore) ADVERTISER (underscore) PUBLICATION** for example: **TVOTR_TouchandGo_Weekly.sit** or **TVOTR_TouchandGo_Monthly.sit**

SUBMISSION OPTIONS:

1. EMAIL: Only for files **UNDER 10MB!** Please include issue number in the Subject line of your email. Ads for the **New Music Report** (weekly/trade) should be emailed to: **weeklyads@cmj.com**
Ads for the **New Music Monthly** (consumer) should be emailed to: **monthlyads@cmj.com**

2. FTP: Log-in information is as follows: host address: **ads.cmj.com**
username: **ads**
password: **cmj123**

Ads for the NEW MUSIC REPORT (weekly/trade) MUST be dropped into the "NMR_WEEKLY" folder. Then email **weeklyads@cmj.com** when the file has been uploaded.

Ads for the NEW MUSIC MONTHLY (consumer) MUST be dropped into the "NMM_MONTHLY" folder. Then email **monthlyads@cmj.com** when the file has been uploaded.

***THE EMAILS MUST CONTAIN THE FILE NAME OF THE UPLOADED FILE.**

3. BY MAIL (ups/fedex/usps): to be addressed as follows:

The CMJ Network

Attn: LAUREN DENITZIO 917-606-1908 ext.231

151 W. 25th Street, 12th Floor,

New York, NY 10001

(Please write the file name on your disk)

PLEASE NOTIFY US! After you've sent/uploaded your ad materials, it is very important that the correct publication is notified as to how and when your ad materials have been submitted.

ADS FOR NEW MUSIC REPORT (WEEKLY/TRADE): once your ad has been sent, please email **weeklyads@cmj.com** to notify us of how (ie. fedex, ups, etc.) and when it was shipped.

ADS FOR THE NEW MUSIC MONTHLY (CONSUMER): once your ad has been sent, please email **monthlyads@cmj.com** to notify us of how (ie. fedex, ups, etc.) and when it was shipped.

All Ad Art related questions: **LAUREN DENITZIO 917-606-1908 ext.231** **lidentizio@cmj.com**