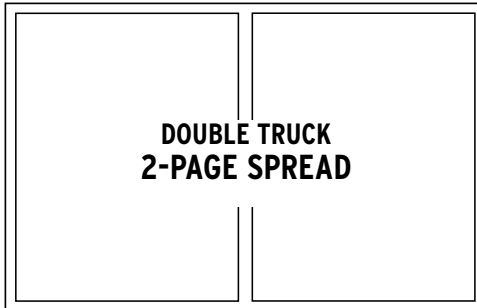
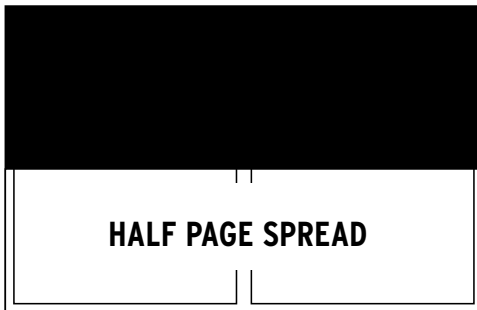


2-PAGE SPREAD
 Trim-16.75" x 10.812"
 Safety-16.25" x 10.312"
 minimum 1/4" from gutter
 1/2" recommended
 Full Bleed-17" x 11.063



**DOUBLE TRUCK
 2-PAGE SPREAD**

1/2 PAGE SPREAD
 Trim-16.75" x 5"
 Safety-16.25" x 4.75"
 minimum 1/4" from gutter
 1/2" recommended
 Full Bleed-17" x 5.124
 No bleed on top



HALF PAGE SPREAD

ADVERTISING DIMENSIONS

Production Dimensions:
 Trim 8.375" x 10.812"
 Safety 7.75" x 10.312"
 Full Bleed 8.625" x 11.062

Single page fractional ads are non-bleed. Both magazines have the same trim, bleed and safety dimensions.

See the next page for digital requirements and instructions for sending files.



FULL PAGE

FULL PAGE
 Trim-8.375" x 10.812"
 Safety-7.875" x 10.312"
 Full Bleed-8.625" x 11.063



**1/2 PAGE
 HORIZONTAL**

**HALF PAGE
 HORIZONTAL**
 Trim-7.75" x 5"



**1/2
 PAGE
 VERT**

**HALF PAGE
 VERTICAL**
 Trim-3.75" x 10.312"

CMJ.COM AD SPECS

Banners 468 pixels x 60 pixels
 728 pixels x 90 pixels
 130 pixels x 100 pixels
 must be .swf, .gif or .jpg

Features 330 pixels x 150 pixels
 130 pixels x 100 pixels
 must be .swf, .gif or .jpg

CMJ Blast 468 pixels x 60 pixels
 130 pixels x 100 pixels
 .jpg or .gif only



**1/4 PAGE
 HORIZONTAL**

Only available
 in the CMJ New Music Report
1/4 PAGE HORIZONTAL
 Trim-7.75" x 2.437"



**1/4
 PAGE**

1/4 PAGE
 Trim-3.75" x 5"



**1/8
 PAGE**

1/8 PAGE
 Trim-3.75" x 2.437"

Please try to keep files sizes as small as possible.



DIGITAL REQUIREMENTS

Images must be 300 dpi, CMYK, in TIFF, EPS or PDF format. All fonts must be included. Acceptable media: Macintosh CD-ROM. Files that are emailed or FTP'd should be stuffed or zipped. If you are using Mac OS X please be sure the stuffed file is not archived and tagged with ".sitx". Please do not send film output.

NAMING REQUIREMENTS

You must name your files accordingly: BAND/PRODUCT (underscore) ADVERTISER (underscore) PUBLICATION for example: TVOTR_TouchandGo_Weekly.sit or TVOTR_TouchandGo_Monthly.sit

SUBMISSION OPTIONS

1. EMAIL: Only for files UNDER 10MB! Please include issue number in the Subject line of your email.
Ads for the New Music Report (weekly/trade) should be emailed to: weeklyads@cmj.com
Ads for the New Music Monthly (consumer) should be emailed to: monthlyads@cmj.com

2. FTP: Log-in information is as follows: host address: ads.cmj.com
username: ads
password: cmj123

Ads for the NEW MUSIC REPORT (weekly/trade) MUST be dropped into the "NMR_WEEKLY" folder. Then email weeklyads@cmj.com when the file has been uploaded.

Ads for the NEW MUSIC MONTHLY (consumer) MUST be dropped into the "NMM_MONTHLY" folder. Then email monthlyads@cmj.com when the file has been uploaded.

*THE EMAILS MUST CONTAIN THE FILE NAME OF THE UPLOADED FILE.

3. BY MAIL (ups/fedex/usps): to be addressed as follows:

The CMJ Network
Attn: KRISTEN CESIRO
100 5th Avenue, 11th Floor
New York, NY 10011

(Please write the file name on your disk)

PLEASE NOTIFY US! After you've sent/uploaded your ad materials, it is very important that the correct publication is notified as to how and when your ad materials have been submitted.

ADS FOR NEW MUSIC REPORT (WEEKLY/TRADE): once your ad has been sent, please email weeklyads@cmj.com to notify us of how (ie. fedex, ups, etc.) and when it was shipped.

ADS FOR THE NEW MUSIC MONTHLY (CONSUMER): once your ad has been sent, please email monthlyads@cmj.com to notify us of how (ie. fedex, ups, etc.) and when it was shipped.

All Ad Art related questions: KRISTEN CESIRO 212-277-7129 kcesiro@cmj.com